

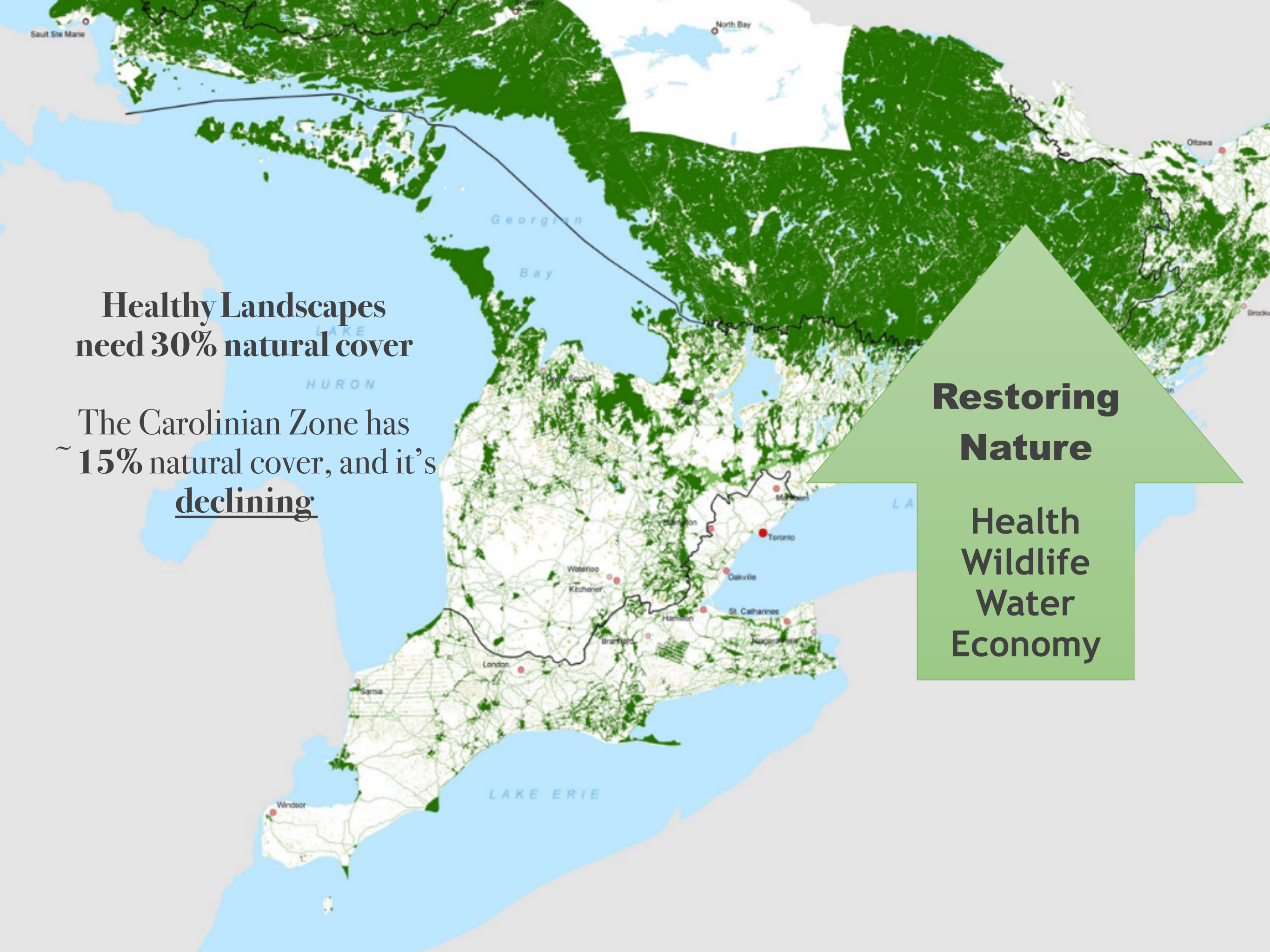


In the Zone

A collaborative initiative of:



INTHEZONEGARDENS.CA



Healthy Landscapes
need 30% natural cover

The Carolinian Zone has
~15% natural cover, and it's
declining

**Restoring
Nature**

Health
Wildlife
Water
Economy

In the Zone Gardens



Global trends



✓ nature
climate change

Commentary | Published: 27 January 2016

Intact ecosystems provide best defence against climate change

The United Nations General Assembly declare 2021 – 2030 the UN Decade on Ecosystem Restoration

Forbes

Billionaires Innovation Leadership Money Business Small Business Lifestyle

7,877 views | Oct 11, 2017, 04:02pm

The Best Investment Opportunity Ever: Investing In Nature 101



Mark Tercek Contributor
Investing

WORLD
ECONOMIC
FORUM

Agenda Platforms Reports Events About

Global Agenda Biodiversity Environment and Natural Resource Security Global Risks

5 reasons why CEOs must care about safeguarding nature

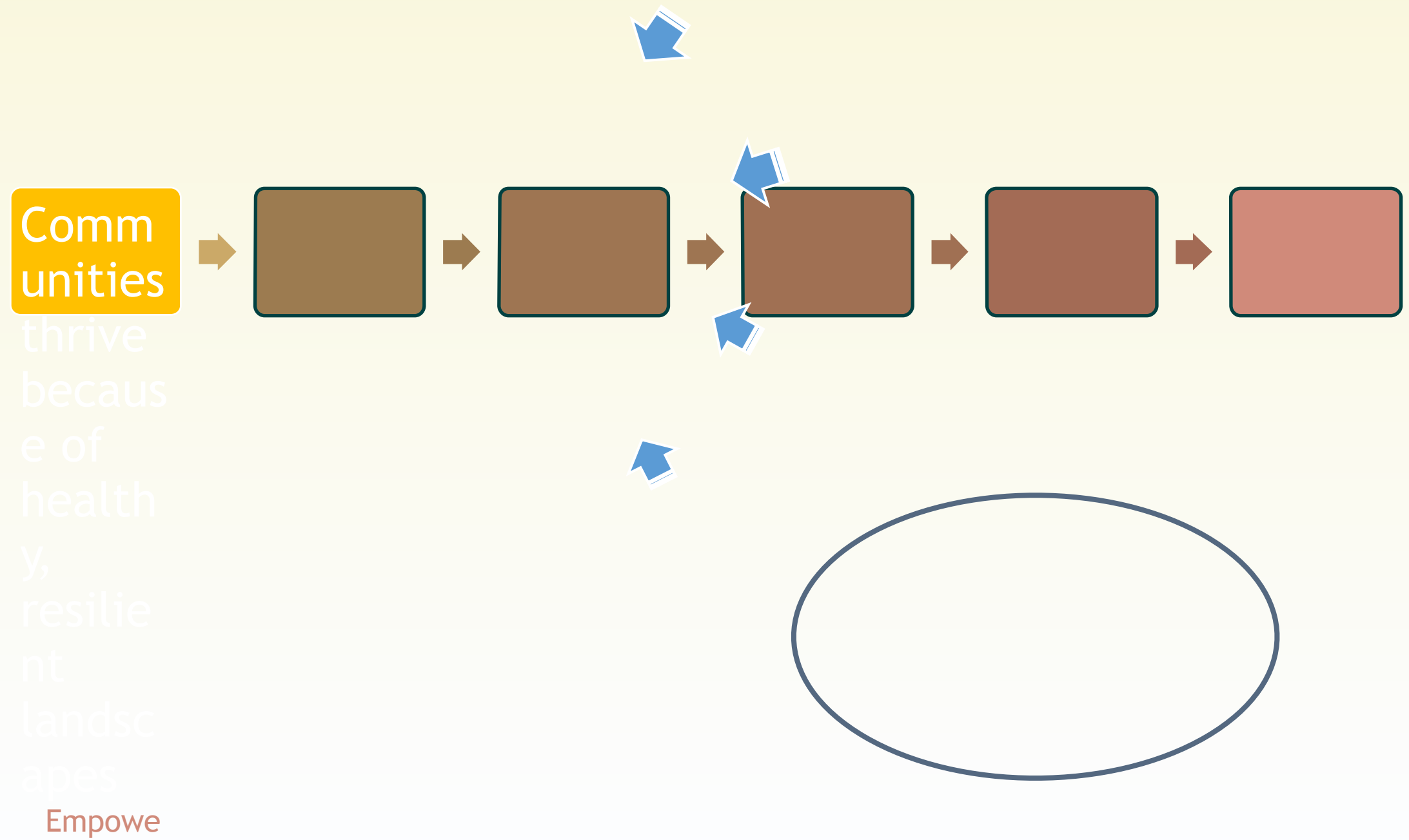
Trend: Companies warm to nature-based solutions

Joel Makower

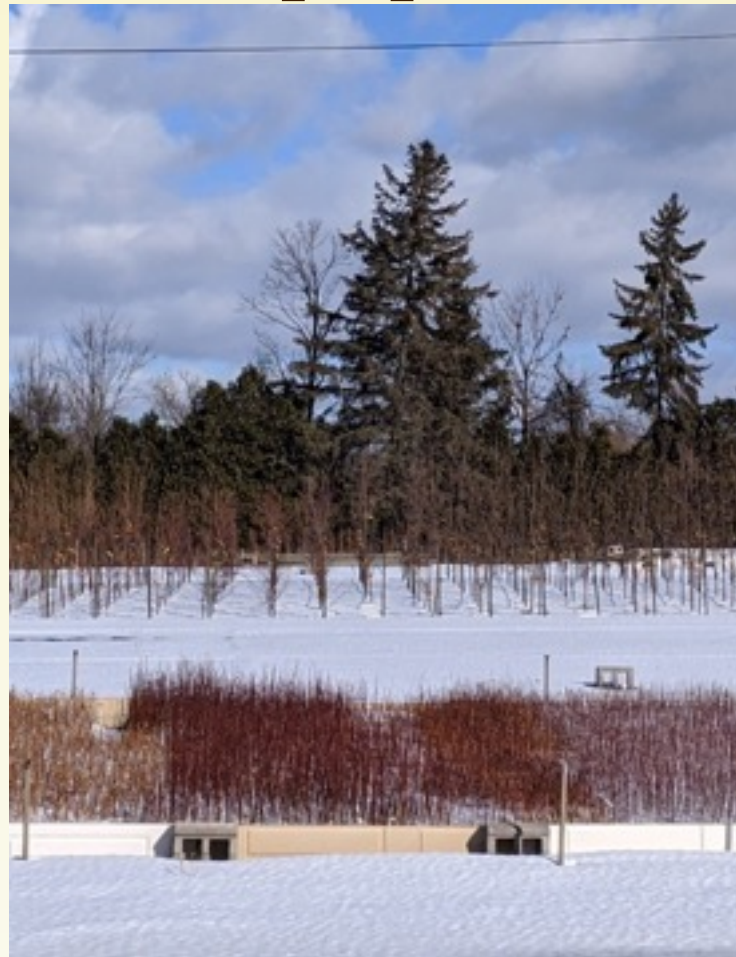
Monday, January 27, 2020 - 1:10am

In the Zone Gardens

GROW CANADA'S BIGGEST
WILDLIFE GARDEN



Supporting the Industry

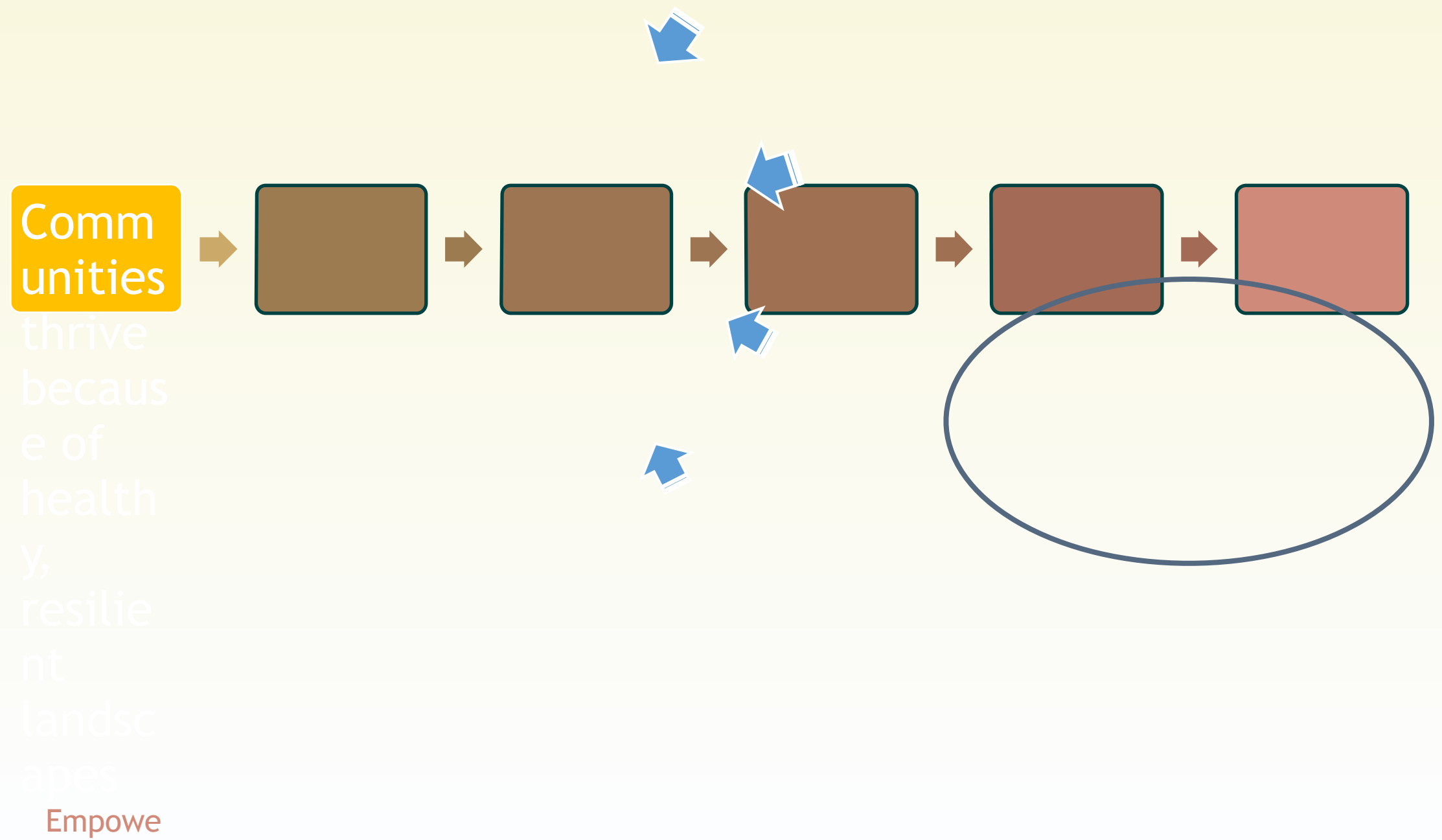


- Ontario Native plant Growers Association
- 30+ partner native plant growers and retailers
- In the Zone native plant tag
- Education, outreach & marketing



In the Zone Gardens

GROW CANADA'S BIGGEST
WILDLIFE GARDEN



Guiding Best Practice



Easy Grow Wildlife Garden Let Nature Be Your Guide			
Plant Communities	Light	Moisture	
Woodland Gardens for Shady Spots Brighten shady spots with spring wildflowers & progress ground covers. • Full foliage • Aromatic interest • Natural bird houses • Woodland postmarks • Energy savings • Wind breaks • Healthy urban greening	Upland Forest: Full shade	Dry	
	Savannah: Part shade	Dry	
	Wet Woods: Full shade	Moist	
	Evergreen Groves: Full shade	Dry	
Water Gardens for Wet Spots Beautiful water features with splashes of colour & natural pest control. • Waterfalls & frog ponds • Reflection ponds • Rain gardens • Micro-ponds • Flood-control & buffers • Natural bird baths	Swamp: Full shade	Low water (shallow)	
	Bog: Part shade	Low water (shallow)	
	Pond: Part shade	Deep water	
	Shore: Part shade	Moist floods	
	Marsh: Full sun	Low water	
	Wet Meadow: Full sun	Moist soil	
Wildflower Gardens for Sunny Spots Grow a stunning bouquet of flowers & grasses. • Perennial or wild • Binding borders, with 'hedges' • Native bees, butterflies • Natural bird houses • Winter gardens	Wildflower Meadow: Full sun	Moist soil	
	Tall Prairie: Full sun	Dry	
	Short Prairie: Full sun	Dry	



HELP GROW CANADA'S BIGGEST WILDLIFE GARDEN

What you plant matters. Native plants support a variety of life and provide a wide range of benefits to our communities.



habitat for wildlife



climate-smart



pollinators



water-smart



healthy & beautiful neighbourhoods

DO YOU LIVE IN THE ZONE?

The Carolinian Zone is home to more at-risk plants and animals than anywhere else in Canada.

Plants with the In the Zone label are native, locally grown, ethically sourced and provide habitat for native species.



Let nature be your guide. Join In the Zone to get free garden guides, easy-grow plant lists, expert advice and more.

HELP WILDLIFE THRIVE, ONE PLANT AT A TIME
INTHEZONEGARDENS.CA

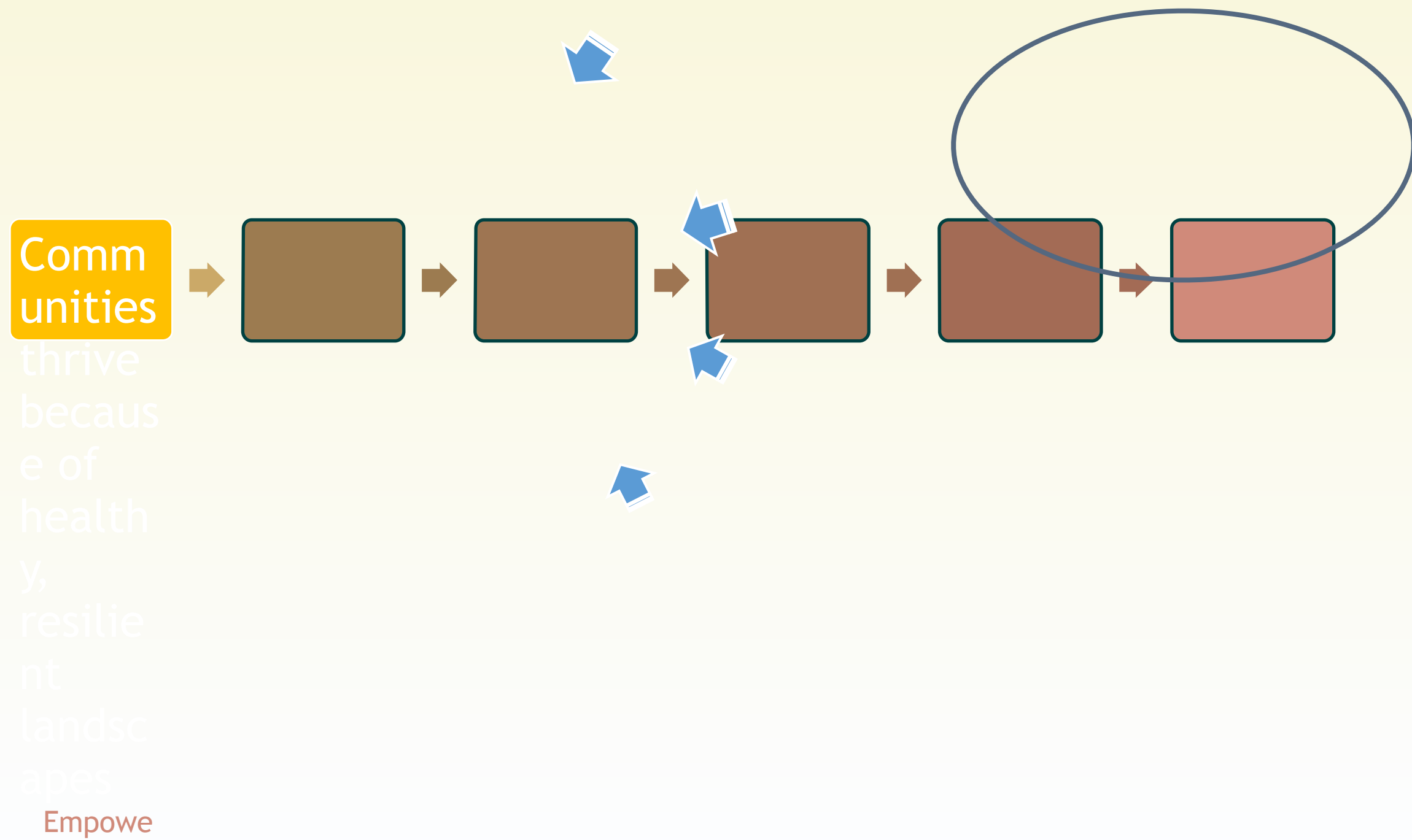


Native plant gardens



In the Zone Gardens

GROW CANADA'S BIGGEST
WILDLIFE GARDEN



Registering your garden



5. Save Energy

Nature is climate-smart. Yards (or spaces) with healthy habitat are more resilient and can better withstand extreme weather events. For example, trees help save energy as shade and windbreaks.

I have trees ☒ Yes ☐ No ☐ Unsure

6. Save Water

Native plants help protect water. They are natural water filters and help yards survive droughts, floods and other extreme weather.

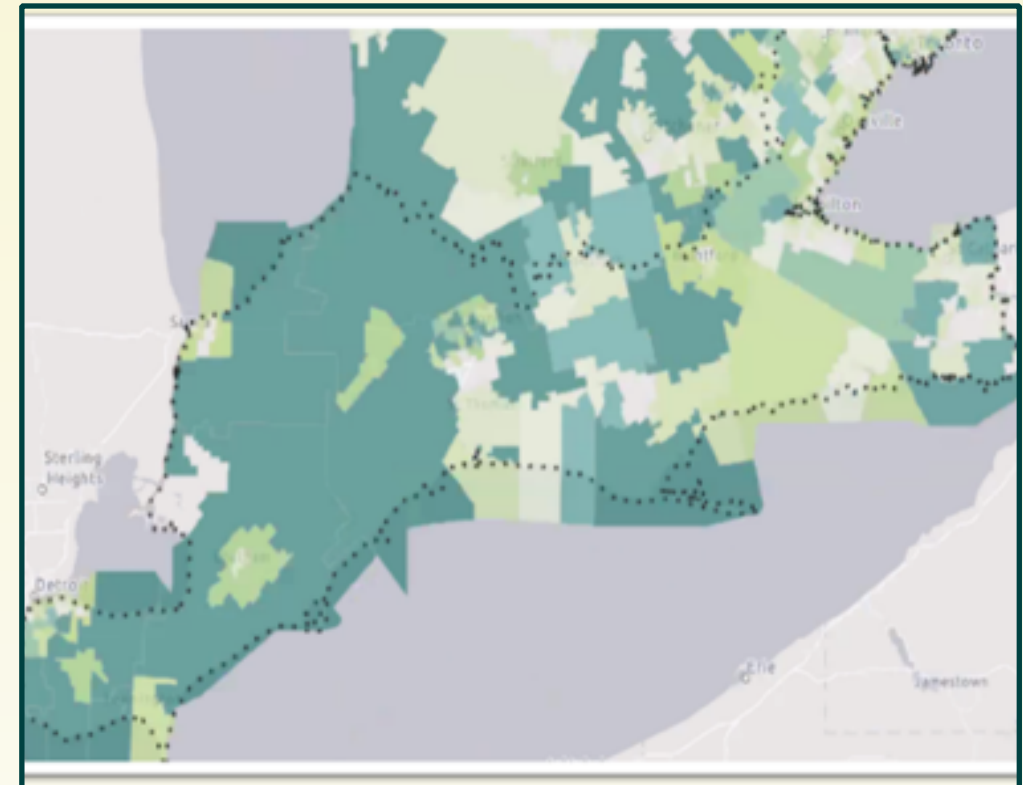
I use organic (pesticide and herbicide-free) practices ☐ Yes ☐ No ☐ Unsure

I grow plants to buffer shores, drains, downspouts, wetlands, sloped or wet spots ☐ Yes ☐ No ☐ Unsure

I grow drought tolerant plants ☐ Yes ☐ No ☐ Unsure

I use other water saving strategies in my garden

☐ Rain garden ☐ Water efficient landscaping ☐ Xeriscaping ☐ Low impact design (LID) ☐ Mulching ☐ Rain barrels ☐ Drip lines ☐ Time of day watering
☐ Other...





THE GARDEN TRACKER IS:

Voluntary, Private, Science-based

Thriving Wildlife

Save 500+ rare & endangered species

Climate-smart

Grow a green future for 7 generations

Green Jobs

Scale-up the greenest industry on earth

Water-smart

Protect drinking water for 11 M people

Healthy Communities

Clean air and sustainable food for 25% of Canadians

In the spirit and practice of reconciliation

Support Indigenous leadership for a healthy ecoregion



Tracking Impact



Healthy Gardeners
4807

**Growing Canada's Biggest
Wildlife Garden**



Hectares
27,900

**Managed by people who
care**



Actions
60,902

Native plants planted



Meet the Gardeners



My Garden Project is to:

1% Explore – Participate in the In the Zone community but no planting

27% Simple Start – Add a few plants (e.g. in a pot, garden, lawn)

39% Dig in – Grow a wildlife garden (e.g. wildflower garden, water garden, woodland garden)

28% Connect – plan a yard makeover that supports and connects to local ecosystems

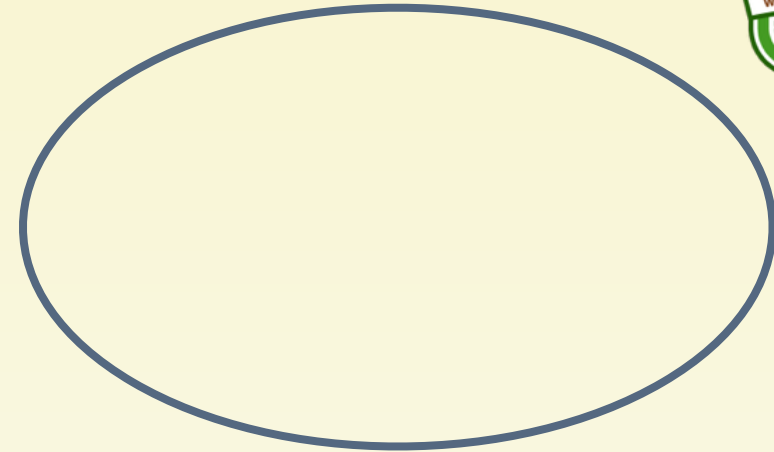
4% reported Other

What I Like About Native Plants

Better for wildlife	96%
Climate-friendly / drought-tolerant	81%
Better survival	59%
Lower maintenance	55%
Natural Beauty	53%
Less expensive	16%

In the Zone Gardens

GROW CANADA'S BIGGEST
WILDLIFE GARDEN



Comm
unities

thrive
because
of
health
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resilie
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landsc
apes

Empowe



Zone Leaders



Together, we aim to connect 15,000 gardeners to In the Zone by 2022 to track and celebrate their contributions to Growing Canada's Biggest Wildlife Garden.



SAVE nature
SEED native plants
STEWARD healthy landscapes
LEAD resilient communities

In the Zone Tools



1. **Tracker:** track impact, celebrate success, healthy garden points
2. **Expert resources.** Easy grow guides, promotional resources
3. **Community.** Connect to local champions, events, networking, garden parties
4. **Plant Tags.** Source locally grown, ethical native plants, support green industry
5. **Training and Talks** Connect to Carolinian Zone experts, on-site and online.
6. **Re-energizing experiences.** Forest therapy, garden tours, BioBlitz

Benefits to community



- Accelerate action: address climate and biodiversity crises
- Decrease costs of land management
- Mitigate flood risks
- Improved health, wellness, productivity and creativity
- Increase property prices



Engagement opportunities



How you can get your hands on one of the rarest trees in Canada



An ecologist and a retired teacher will deliver 100 pawpaw trees to communities across Southern Ontario



Colin Butler · CBC News · Posted: Sep 15, 2019 8:00 AM ET | Last Updated: September 15



Ben Porchuk (left) and Steve O'Neil (right) are driving across Southern Ontario to deliver 100 pawpaw trees in a bid to help restore the species to its former glory. (Colin Butler/CBC News)

Supporting local initiatives



**SUSTAINABLE
DEVELOPMENT
GOALS**

Winnipeg plans for
healing forest

THE NATURAL CLIMATE SOLUTIONS JOURNEY

1 UNDERSTAND
+ MEASURE

2 ALIGN WITH CLIMATE
STRATEGY, ACTIONS
+ INITIATIVES

3 EXECUTE WITH
YOUR PARTNER IN
THE SUPPLY CHAIN

4 REPORT +
COMMUNICATE ON
YOUR PROGRESS



Image source: Quantis